



**THE
RIGHT
MIX**

MCA

ADVANTAGE

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With the MCA Advantage, you get a partner and advisor who will consult with you about designs, specifications, technical services, processes, and material selection. By developing innovative, custom-designed products that offer additional benefits such as peak performance in unique conditions, improved field performance, and greater environmental and health benefits, the MCA Advantage provides significant long-term cost savings, resulting in a lower “total cost of ownership.”

For more than 50 years, we have been the industry’s top asphalt experts. Our asphalt products and services are available at more than 25 strategically located terminals across Canada, coast to coast.

TECHNICAL SERVICES & FIELD SUPPORT

We pride ourselves on offering you the industry’s best technical support for asphalt products and processes. Our customized solutions combine decades of experience and the industry’s top research and development teams to bring you the best range of economically viable road construction and maintenance options. McAsphalt’s Technical Services can help you maximize the field performance of your infrastructure investment: it’s all part of how we deliver the MCA Advantage.

EDUCATION & RESOURCES

The MCA Advantage involves helping you stay up to date with industry changes, improved technologies, and expert insights. As the industry’s most-published company in Canada, we offer a comprehensive range of valuable resources and educational tools that help you optimize the performance of your road network.

With membership in all North American asphalt industry associations and through active participation in new processes and product development, McAsphalt will continue to remain a step ahead in engineering, training, and technology transfer.

RESEARCH & DEVELOPMENT

We are committed to developing new products that cater to ever-changing industry needs. Our specialty products laboratory at the McAsphalt Research Centre actively pursues various new research projects every year.

Whether we’re partnering with user agencies, academia, or industry leaders, McAsphalt’s research resources are dedicated to the continual improvement of asphalt materials and processes.

LOGISTICS

McAsphalt Logistics delivers numerous customer service advantages thanks to our unique ability to transport by truck, by rail, and by our marine network. McAsphalt’s diversified terminal installations and highly qualified logistics personnel provide flexible transportation solutions that help reduce transportation costs and promote communication, synergizing the transportation process as a whole.

McAsphalt’s Logistics team gives you a strategic advantage in your marketplace, whether you need our products shipped around the corner or across the country.

OPERATIONAL EXCELLENCE

By establishing clear objectives and strategies, McAsphalt has implemented a comprehensive Integrated Management System (ISO 9001/14001) that has allowed us to maintain our competitive advantage.

Our corporate culture and values are reflected in our employees’ ongoing commitment to quality, environmental health and safety, and providing the best customer experience possible.



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