

A CULTURE OF EXCELLENCE QUALITY POLICY

POLICY STATEMENT

McAsphalt Industries Limited is committed to providing our customers with high quality products and services that meet and exceed their expectations. As part of our commitment to quality and customer satisfaction, McAsphalt will maintain a quality management system that conforms to the ISO 9001 standard and aligns with the strategic direction of the organization. We will promote the use of a process approach and risk-based thinking; resulting in all processes being established, documented, resourced appropriately, monitored and measured to ensure conformance to their intended results including but not limited to customer requirements, business objectives, applicable regulatory and legislative requirements, and specific needs of the relevant Business Unit.

GUIDING PRINCIPLES

CUSTOMER FOCUS

We will ensure that our customers receive quality products and services that meet and exceed their expectations; including prompt and efficient response to their ongoing needs, ensuring an ever-improving high level of customer satisfaction.

LEADERSHIP

The Leadership Team is committed to providing direction and ongoing support for our Quality Management System. By developing a strategic plan and fostering a continuum where every employee adheres to promote the company's Quality Culture. Providing a framework and required resources for setting quality objectives, the Leadership Team will set the foundation for the management system to achieve its intended results.

ACCOUNTABILITY

Through involvement and empowerment of our employees, we expect them to know their customers and their quality expectations. By adopting ethical and collaborative behaviors, we will maintain a message of credibility and trust within our company.

EMPLOYEE COMMITMENT

It is our ambition to be recognized as the national leader in providing quality products that aligns with our company values and strategic objectives. By positioning ourselves as a trustworthy and competent organization, we aim to offer reliable solutions that meets the challenge of sustainable development and operational excellence.

CONTINUAL IMPROVEMENT

McAsphalt is committed to continual improvement of its products and services through employee training, facility improvement, ensured quality of raw materials, technical expertise and regular quality management performance reviews.

OUR VALUES

Our foundation of a strong Quality Culture is based on our company values of Customer Focus, Respect, Integrity, Innovation and Entrepreneurialism. The Quality Management System will be complimented by our commitment to the Group's Corporate Social Responsibility standards.

Ron Vertz

Ron Vertz - President
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