



A CULTURE OF EXCELLENCE

Quality Policy

Policy Statement

McAsphalt Industries Limited is committed to providing our customers with high quality products and services that meet and exceed their expectations. As part of our commitment to quality and customer satisfaction, McAsphalt will maintain a quality management system that conforms to the ISO 9001 standard and aligns with the strategic direction of the organization. We will promote the use of a process approach and risk-based thinking; resulting in all processes being established, documented, resourced appropriately, monitored and measured to ensure conformance to their intended results including but not limited to customer requirements, business objectives, applicable regulatory and legislative requirements, and specific needs of the relevant Business Unit.

Our Company Values are that of Customer Focus, Respect, Integrity, and Innovation & Entrepreneurialism. This is supported by our Corporate Values of Caring, Sharing & Daring.

Guiding Principles

Customer Focus

We will ensure that our customers receive quality products and services that meet and exceed their expectations; including prompt and efficient response to their ongoing needs, ensuring an ever-improving high level of customer satisfaction.

Leadership

The Management Team will be committed to providing direction and ongoing support for our Quality Management System performance. By developing a strategic plan and providing a framework as well as required resources for setting quality objectives, the leadership at McAsphalt will set the foundation for the management system to achieve its intended results.

Accountability

By defining levels of authority and lines of communication throughout all levels of the organization. The Management Team will support their employees to demonstrate their leadership within the organization.

Employee Commitment

All McAsphalt employees are committed to the quality of our products and stated quality objectives resulting in complete customer satisfaction.

Continual Improvement

McAsphalt is committed to continual improvement of its products and services through employee training, facility improvement, ensured quality of raw materials, technical expertise and regular quality management performance reviews.

Innovation

We will continue to foster the interface between research and technological development, thus creating a framework conducive to bringing new ideas to our processes, customers, and our industry.

Ron Vertz - *President*
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